

# Ahmed Madhurja

✉ madhurja.ahmed@gmail.com

🌐 LinkedIn

🌐 madhurja.com

📍 Mirpur – 1, Dhaka – 1216

## Summary

Result-driven professional with a Bachelor of Business Administration in Marketing from Jahangirnagar University, possessing over **three years of experience** in project coordination, data management, and content creation. Experienced in organizing events, facilitating communication between stakeholders, and publishing articles on contemporary societal and technological affairs.

## Career Highlights

### ● Business Analyst

Mediusware Ltd. · Permanent · On-site  
(February 2026 – Present)

- Directly coordinate with Dev Leads, UI/UX Lead, and a mix of Frontend, Mobile, Backend developers, and UI/UX Designers to ensure everyone is unblocked and aligned on sprint goals.
- Lead discovery sessions with stakeholders to build out comprehensive BRDs, SRSs, and PRDs, ensuring every feature is traceable from the initial idea to the final product.
- Develop use cases, process flows, wireframes, and UML/ER diagrams to give design and dev teams a clear technical blueprint.
- Manage the development lifecycle using ClickUp, creating epics, writing user stories, managing sprint boards, and tracking progress across development and UI/UX teams.
- Support the presales team through market and competitive research, budget estimations, and pitch decks and demos for client presentations.
- Leverage modern AI agents to improve documentation quality and speed up content creation, constantly improving internal processes.

Skills Acquired: **Partnership Management, Data-Driven Community Engagement, Strategic Communication.**

### ● Executive, Community and Partner Management (CPM)

NEXT Ventures · Permanent · On-site  
(January 2025 – May 2025)

- Developed partnership proposals and event decks, aligning partner value with NEXT Ventures' goals to secure timely, successful collaborations.
- Monitored engagement metrics (Email and Discord Analytics), assessing partnership effectiveness to refine strategies and improve outcomes.
- Coordinated cross-functional teams to implement partner solutions, ensuring projects meet deadlines and quality standards.

Skills Acquired: **Partnership Management, Data-Driven Community Engagement, Strategic Communication.**

## Career Highlights

### ● **Project Facilitator, Data Moderation**

Appen · Contractual · Remote

(September 2023 – August 2024) · 11 Months

- Implemented the Kanban Method to enhance project efficiency by 4%, achieving 96% data accuracy (exceeding the 92% benchmark).
- Established strong client relationships, resolving issues promptly to ensure customer satisfaction and loyalty to ensure team and client alignment with project goals.
- Facilitated efficient workflows among decentralized teams, enhancing collaboration and timely milestone achievement.

Skills Acquired: **Lean Team Management, Leadership, Data Evaluation.**

### ● **Territory Manager, Mokam CPG**

ShopUp · Permanent · On-site

(July 2023 – October 2023)

- Achieved revenue growth and met 100% KPI targets within three territories.
- Ensured strict operational budget compliance and cost control, contributing to the profitable growth of four distribution points.
- Managed credit activities and maintained accurate records, leading a proactive team for timely collections.
- Allocated 70% of time to hands-on field visits and 30% to administrative tasks.
- Conducted training sessions for sales representatives, enhancing product knowledge and customer engagement strategies.

Skills Acquired: **Budget Control, Field Operations, Credit Management.**

## Projects

### ● **Project Lead** for Shamshad Sultana Khanam's book releases for **Ekushey Boimela**:

- ***Meruprobha* (2024)** – Amongst Top 10 Best-sellers on Rokomari.
- ***Alokanonda* (2023)** – Amongst Top 10 Best-sellers on Rokomari.

### ● **Product Consultant** for HATIL's e-commerce site on behalf of **ReCom Consulting Ltd.** (2020).

### ● **Web Content Moderator** for iflix SVoD and Pathao on behalf of **Rantages** (2018).

## Education

● November 2025  
Dhaka, Bangladesh

**Master of Arts, Governance and Development**  
BRAC University  
CGPA: 3.67

● August 2023  
Dhaka, Bangladesh

**Bachelor of Business Administration, Marketing**  
Jahangirnagar University  
CGPA: 3.16

● July 2017  
Dhaka, Bangladesh

**Higher Secondary Certificate, Science**  
Dhaka Residential Model College  
GPA: 4.17

## Part-time Work Experiences

### ● **Contractual Contributor (ML/AI Data Moderation)**

Appen

(April 2021 – December 2022)

- Supervised 20 teams to ensure accurate data validity for training speech and text recognition platforms.
- Enhanced communication skills through supervision of decentralized teams.
- Contributed to ASR (Automated Speech Recognition) projects in multiple English dialects and Bangla dialects.

### ● **Consultant / Content Writer**

ReCom Consulting Ltd.

(October 2020 – February 2021)

- Interpreted and moderated data for clients on various projects.
- Provided insights based on data analysis to improve client strategies.

## Volunteer Experiences:

### ● **Volunteer**

Translators Without Borders

(November 2021 – July 2023)

- Volunteered for **Clear Global** to translate and localize educational materials, empowering marginalized communities to provide them with information in their native languages. Delivered two major projects on schedule, coordinating with decentralized teams.
- Volunteered for **UNHCR** in translating vital documents, regarding refugees and displaced populations to access essential services, legal aid, and support in their native languages.
- Proficient in utilizing **CAT (Computer-Assisted Translation)** tools, ensuring consistency, accuracy, and efficiency in all translation projects.

## Skills

● **Soft Skills:** Leadership, Result-oriented, Time Management, Detail-oriented

● **Technical Skills:** Data Analysis, Communication Management, Data Interpretation

● **Software Skills:** MS Office, Google Workspace, Adobe Creative Cloud, Loft

● **Language Skills:** Bangla (Native), English (CEFR C1), German (Elementary)

## Training and Certification

### ● **Practical Accounting Workshop using TradePlus-ERP software**

Cloud Solution Ltd.

Issued Dec 2020 · No Expiration Date

### ● **Bangladesh Youth Social Leadership Program (BYSLP)**

*Jahangirnagar University – TSC and Rupantar*

**October 2019 – February 2020**

### ● **Certificate Course in German Linguistics**

*Jahangirnagar University Language Centre*

**2019**

## Interests

- **Love in the Time of Swipe: The Rise of Dating Apps in Bangladesh (Contemporary Event)**  
*The Business Standard*, February 14, 2023  
[Read Article](#)
- **Navigating the opportunities and obstacles of AI in the healthcare industry (AI as Service)**  
*The Business Standard*, February 11, 2023  
[Read Article](#)
- **Can music streaming services become a saving grace for Bangladesh's band scene? (Music)**  
*The Business Standard*, June 24, 2021  
[Read Article](#)
- **Our Ignorance on the Prospect of Gaming Industry (Video Games and E-sports)**  
*The Daily Observer*, March 16, 2020  
[Read Article](#)
- **Our Negligence of the Ever-Growing Gaming Industry (Video Games and E-sports)**  
*The Daily Star*, March 4, 2020  
[Read Article](#)

## References

[Available on Request]

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**Date:** May 02, 2026

**Signature:**

